



Media contact:

DeShay Oliver
Deputy Health Director
Public Information Officer
Cleveland County Health Department
980-484-5100
Deshay.oliver@clevelandcountync.gov

FOR RELEASE: September 1, 2023

2023 Community Health Assessment Underway

Local agencies work together to assess community needs and plan programs to address issues

SHELBY, NC – In an effort to improve the health of our community, the Cleveland County Health Department is conducting a comprehensive Community Health Assessment (CHA). The role of a CHA is to identify factors that affect the health of a population and determine the availability of resources within the community to address these factors. A CHA has been conducted in Cleveland County every four years since 1985, with the most recent assessment published in 2019. These assessments contain a wealth of information about critical issues in Cleveland County and have been used by county agencies to develop, implement and evaluate services and programs for local residents.

Local partners serving on a Community Health Assessment Steering Committee have developed a 2023 Community Health Assessment Survey for community members and will review the data once it is collected. **Community participation is extremely important. This is your opportunity to have a voice in local programming that affects the future health of Cleveland County. The survey will open September 1, 2023, and the deadline to respond is September 30, 2023.**

The survey process is being conducted in two formats this year—electronic and hardcopy. Community members may complete the survey online by going to the following website or QR code:



<https://www.surveymonkey.com/r/ClevelandCounty2023HealthAssessment>

-more-

Participation in the online survey is confidential. At the close of the survey, participants will be offered the opportunity to register for a chance to win one of seven Amazon gift cards in the amounts of 1 @ \$750, 2 @ \$500, and 4 @ \$250.

Don't have internet access or prefer a paper copy? Community members may also pick up a hardcopy of the 2023 Community Health Assessment survey at any of the following locations: Patrick Senior Center in Kings Mountain, Neal Senior Center in Shelby, all Cleveland County YMCA branches, Mt. Calvary Community Center, Davidson Association of Kings Mountain, Shelby Housing Authority, Mauney Memorial Library in Kings Mountain, Spangler Library in Lawndale, Young Library in Shelby, Cleveland County Chamber, and Cleveland County Health Department.

Completed surveys may be returned where you picked them up or dropped off at the front desk of the Cleveland County Health Department located at 200 S Post Rd, Shelby, NC 28152. They may also be mailed to the Cleveland County Health Department to the attention of Anne Short. Individuals who complete the hardcopy format may also register for a chance to win the gift cards.

Community Health Assessments are conducted in all counties in North Carolina on a three to four year cycle to provide residents with up-to-date information about issues and needs in their counties. Agencies throughout the county will use the information collected from the 2023 CHA to set priorities, plan programs, and begin new initiatives.

###